

IED Barcelona design returns to BNEW 2023

The creativity of IED Barcelona students of the Bachelor of Arts in Design, specialising in Fashion Design will be present in this B2B event that will be held from 2 to 5 October at DFactory, with a live fashion design workshop and an exhibition of looks.



Barcelona, 2 October 2023.- From today until 5 October, designs bearing the **IED Barcelona** hallmark will once again be present in a new edition of **Barcelona New Economy Week - BNEW, at DFactory**.

Students of the **Bachelor of Arts in Design, specialising in Fashion Design** will recreate a live fashion design workshop demonstrating the journey of the entire design process, from the inspiration phase (sketchbooks, samples...) to the final result.

The workshop will run from 10 am to 1 pm daily.

Various looks designed by recent fashion graduates that took to the catwalk in La Paloma in June for the latest edition of Fashioners of the World will also be on display.

Barcelona New Economy Week - BNEW is a physical and digital B2B event that gathers unique initiatives from the Proptech, Digital Industry, Mobility, Sustainability, Talent, Health and Experience sectors.

When

2-5 October

Where?

DFactory. Calle 27, 10-16 Sector BZ Zona Franca

BNEW Opening Hours

10:00 - 20:00

IED Barcelona Fashion Workshop Running Hours

10:00 - 13:00

About IED

The Istituto Europeo di Design (IED) is the largest education network in the creative field — design, fashion, the visual arts and communication — with 11 schools in Milan, Barcelona, Cagliari, Florence, Madrid, Rio de Janeiro, Rome, São Paulo, Turin, Bilbao and Como.

More than 130,000 students have graduated since its opening, and every year it welcomes 10,000 students from all over the world. IED is committed to educational initiatives and practices related to a corporate reality, and has established over 1,000 business agreements during its 50-year history.

In its more than 20 years of experience, the IED Barcelona headquarters, located in the Gràcia neighbourhood, has consolidated its position as one of the reference training centres in design, and is officially recognised by the Government of Catalonia as a Higher Education Centre for Design.

Its educational offer, taught in English and/or Spanish, includes a Bachelor's Degree in Design, with specialisations in Product Design, Interiors, Transportation, Fashion, and Graphics, as well as a range of different pathways. The School also offers Bachelors of Arts (Honours) degrees awarded by the University of Westminster, IED Diplomas, and Master's, Postgraduate, Specialisation and Summer courses, as well as tailor-made training for companies and professionals.

IED Barcelona stands out for its innovative approach, addressing strategic design hand in hand with companies, as well as for its multicultural and interdisciplinary nature. It attracts 1,000 students of more than 100 different nationalities each year.

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